

# Parents Information Sheet

## THE BEDNEST BEDSIDE CRIB

Information taken from Bednest website – Monday 19<sup>th</sup> December 2016



### **Bednest Statement – 16<sup>th</sup> December 2016: Response to Coroner's Report**

We take on board all the coroner's comments following the inquest and apologise for the distress caused to the Rosemans. We will implement all the coroner's advice, immediately actioning recommendations as follows:

- Increasing our communications efforts to convince parents to ensure that the modification must be made to all cribs sold prior to November 2015.
- Offering users the option to have their Bednest cribs to be returned to us for us to make the modification and then send back to them if they would rather not fit the two screws themselves.
- Work to find all the remaining unmodified cots in circulation as we have been doing, writing, emailing and calling customers for whom we have contact details. We will create a further social media campaign to promote the importance of the modification and tell parents how to return the crib or make the modification themselves.

Since the Bednest crib was first launched for sale, the safety of children has been at the heart of our company's ethos. We have worked with experts and independent test laboratories to ensure compliance with safety standards. We were devastated by the news of the death of baby Grace in 2015.

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